



B-ENZO™

Family salon & spa

Beauty in Simplicity

HAIR | SKIN | MAKE-UP STUDIO | ACADEMY

Course Module

Why choose B-enzo Academy of Hair & Beauty?

- Learn from the Maestro - B-Enzo chain of Salons (5 Retail Outlets & still growing)
- Internationally Certified faculty from VLCC, L'Oreal - Professional, Matrix-Professional
- International Quality Course Curriculum & Study-material.
- Training in Hindi, English, Kannada, Telugu, Tamil
- Wide Choice of Career Oriented Courses
- More emphasis on Practicals and Hands-on Training
- 100% Placement Guaranteed to Qualified Professionals
- Academy of 1200 sq. ft. facility.
- Course Kit
- Personal Lockers
- Easy installments

Teaching Methodology

- ✦ 30% Theory & 70% Practicals on live Models & Mannequins
- ✦ Video based Training
- ✦ In Salon Hands-on Experience
- ✦ Rigorous Internship

Why should you choose Salon Industry ?

- ✦ Job Security
- ✦ Portable Skills
- ✦ Working Flexibility
- ✦ Excellent Remuneration
- ✦ Satisfy your Creative urge
- ✦ Great Growth Prospects



Hairdressing Courses

Long Term Course

Diploma in Hair dressing

3 Months + 1 Month Rigorous Internship

Professional Ethics & Hygiene, Hair Science, Terminology, Shampooing & Conditioning, Barbering, Classic Female Haircuts, Menu card Services, Product Retail Training, Soft-skill / communication, Consultation and Self Grooming.

Hair Colour - Global, Highlights and Root touch up

Permanent Styling - Straightening, Rebonding, Perming, Smoothing.

Temporary Styling - Ironing, Blow dry, Hot Roller set, Tongs & Tripping

L'Oreal Training - Color Keys. INOA Color Keys. Texture Services, Care & Style

Regular Fee: Rs. 7,50,000/- to Rs. 1,15,000/-

B-Enzo Exclusive Offer: Rs. 59,000/-

Dual Certification - B-Enzo Academy of Hair & Beauty & L'Oreal Professionnel

Short Term Courses

Barbering (Male)

Classic Cut 2, Scissor Over Comb Technique 1, Clipper 1
2 Weeks - Rs. 15,000/-

Basic Hair Cutting (Female)

8 Female Hair Cuts with Blow dry
4 Weeks - Rs. 25,000/-

Advance Hair Cutting (Female)

Haircuts with blow Dry
2 days - Rs. 10,000 / 4 days - Rs. 15,000

Hair Styling (Female)

Ironing, Tongs, Roller Set, Up-do's
2 Weeks - Rs. 15,000/-

L'Oreal Workshop

INOA Color Keys

3 Days - Rs. 5000/-

Hair Care & Style

1 Day - Rs. 3000/-

Hair Texture

2 Days - Rs. 3000/-

Brazilian Blow Dry and Keratin Treatment

1 Day - Rs. 5,000/-



Beautician Courses

foundation Beauty

Skin Analysis, Cleanup, Facials, Manicure, Pedicure, Waxing, Skincare, Soft-skill
4 Weeks - Rs. 20,000/-

Advance Beauty

Machine Facials, Advanced facial, Waxing, Cleanup, Upgraded Manicure / Pedicure,
Body Massage, Body Polishing, Body Wraps, Peeling, Skincare, Consultation,
Product Retail
5 Weeks - Rs. 20,000/-

Esthetician Beauty

foundation Beauty + Advance Beauty
8 Weeks - Rs. 35,000/-





Professional Makeup Courses

Foundation Make-up

Day, Party, Night, Interview Makeup
1 Week - Rs. 10,000/-

Complete Bridal Make-up

Day, Night, Party, Interview,
Different Bridal Make-up Looks Saree Draping
Hair Up-do's
4 Weeks - Rs. 20,000/-

Fashion Make-up

Day, Night, Party, Interview, Ramp Model, Photo
Shoot, Bronze, Mature Look, Inspired Fantasy,
Corrective Make up, Nude Look, Smoky Eyes.
5 Weeks - Rs. 30000/-



Salon Owner Course

Complete Beauty Parlour / Salon Course - 4 Months
Hair Dressing + foundation Beauty &
Make-up + Complete Bridal

Regular Fee: Rs. 1,00,000/-
B-Enzo Exclusive Offer: Rs. 80,000/-

Certification: B-Enzo Academy of Hair & Beauty

Creative Courses

Nail Technician Course

Manicure - Cutting, filing, Buffing and Pushing
Different shapes of Nails, Nail polish Application and
Art - Basic and French Nail Polish, Stick on nail Art
Ethnic Nail Art work (Demontes / Shimmer)
Acrylic and gel extensions
2 Weeks - Rs. 30,000/-

Professional Tattoo Course

Use of Tattoo machine, Tools, Outline, Sketching
Shading, Color Fill, Designs, Model Practice
2 Weeks - Rs. 35,000/-

Mehndi

Mehendi Mixing, Cone Making, Shapes,
Shapes in hand, Simple Arabic, Indian Mehendi
4 Weeks - Rs. 10,000/-



Body Spa Courses

Hand & Foot Spa

Spa Manicure & Pedicure, Hand & Foot Reflexology
1 Week - Rs. 5,000/-

Spa Therapy

Swedish Massage, Aroma Therapy, Lymphatic Drain,
Body Polish, Wraps & Scrubs and Reflexology
2 Weeks - Rs. 20,000/-



Management Course

Salon Management

Soft-skill / Communication, Co-ordination, Etiquettes & Grooming, Salon ambience, Hygiene & House-keeping, Salon Management Software, Appointment & billing Module, Stock / Inventory Management, Product Retailing, Employee Management Module, Team Building & Motivation, Customer Relationship Module, Client Retention, Marketing & Promotion Techniques, Analysis of MIS Reports etc.

2 Weeks - Rs. 30,000/-

Grooming Course

Personal Grooming

Day makeup, Evening Makeup, Corporate & Party Hairstyle, Ironing, Tongs, Ponytail, French Roll, Hair-care, Skin-care, Consultation

3 Days - Rs. 7500/-

Creative Courses

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4 Weeks - Rs. 10,000/-





What is my growth ?

Junior Technician
Senior Technician
Art Director
Creative Director
National Trainer
National Trainer
International Trainer
Salon consultant
Salon Manager
Franchise Owner



FAQs

What is the level of qualification of your faculty ?

All our faculties are professionally skilled experts from L'Oreal.

Can I learn in such a short duration ?

YES! You can. Our course module is structured in such a way that it covers Theory and 100% hands-on practice on a daily basis.

Do we have to get our own models for practicals ?

We provide live models to you for full practice & you need to buy dummies for hair practicals.

Would you provide me with the tool kit ?

YES! We do Provide kit for the hair & beauty course

Will you place me immediately after the completion of the course?

YES! if you have learnt your course well, if you are well disciplined, full attendance & pass through assessment in theory & practical

What would I start earning, once I start working ?

You can start earning Rs. 10,000/- p.m. onwards
(Inclusive fixed salary + service commission + product incentive)

Can I pay in installments?

YES! We give installments as per the course duration

If I ever plan to open up my own salon, could I be a franchisee of "B-Enzo" in future?

YES! Preference will be given to you, provided you meet all franchisee requirements

Which international certificate you provide that would help me in getting a job abroad ?

L'Oreal

